IMB Website Policy

This IMB Website Policy applies to your use of the IMB Website and the IMB Mobile Website (together, "IMB Websites") which are operated by IMB Ltd, ABN 92 087 651 974, AFSL/Australian Credit License 237 391 under the domain name imb.com.au. This Website Policy explains how IMB collects and uses information when you interact with IMB Websites. IMB's Privacy Policy covers IMB's collection and use of your personal information generally and also applies when you use IMB Websites.

1.   What information is collected?

The information IMB collects from you online depends on how you interact with IMB Websites. If you fill in an online form – for example a competition entry form or an online application form – IMB will collect the information you enter and will store and use this information in accordance with the IMB Privacy Policy. This may also be the case where you start filling in an online form but you do not submit it, for example because you choose to save the form for later completion.

IMB also collects and securely stores your IP address when you log into Internet Banking. IMB uses IP addresses to assist in fraud investigation and prevention activities.

Another way that IMB collects information from you online is the use of cookies.

2.   What are cookies?

Cookies are text files stored on your computer or mobile device from websites you visit. Cookies record information about how you use a website and can be used to help improve your browsing experience by remembering your preferences and providing you with a more personalised experience the next time you visit that website. A new cookie is added to your device and assigned a random identification number the first time you visit a website. Each time you visit the website after that, the cookie is updated automatically. Cookies may record your Internet Service Provider (for example, Telstra or iiNet) and the internet browser you are using (for example Internet Explorer or Mozilla Firefox). Cookies may also collect other information such as the date and time you access a website, how you got to the website and the links you use to navigate around the website.

3.   How does IMB use the information collected using cookies?

IMB uses aggregated data collected from cookies to analyse traffic on IMB Websites. In addition, we may also share website usage data to third party advertising partners to allow them to serve more appropriate, customised banner ads to you on external websites.

4.   Can I delete or block cookies from my device?

Yes – your internet browser should have an option that allows you to:
- block cookies from your device
- delete the cookies stored on your device
- accept all cookies
- receive a notification when a website tries to send you a cookie

Please refer to the support section of your web browser for information on how to manage the cookie preferences on your device.

However, if you decide to delete or block certain cookies, some websites, including the IMB Websites may have less functionality and you may not be able to make full use their features.

5.   Data Security

IMB takes all reasonable precautions to ensure that the data we collect through IMB Websites is kept secure from unauthorised access, misuse or loss. Please see IMB's Privacy Policy for further information on how IMB handles your data.

6.   Links to external websites

IMB Websites may, from time-to-time, contain links to non-IMB websites. Although these links are provided for your benefit, please be aware that these external websites may not have the same data security policies as IMB.

7.   Changes to this Website Policy

This is the current IMB Website Policy and it supersedes any previous versions of the IMB Website Policy that may have been published on the IMB Website. IMB may vary this Website Policy from time-to-time and will provide notice by publishing the new version on the IMB Website.

8.   Contacting IMB

If you have any questions about this IMB Website Policy, please contact us on 133 462 or via our online enquiry form on www.imb.com.au.

133 462
imb.com.au